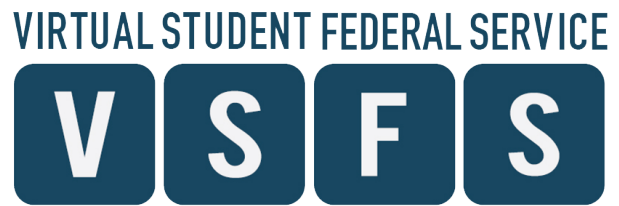# Outreach to Engage and Share Public Health Information with the Public

Project Title	Outreach to Engage and Share Public Health Information with the Public
Project Summary	The National Center for Health Statistics— the Nation's premier health statistics agency —is exploring new ways to deliver health data to the general public and other audiences that are in forms that are easy to use and understand. As a part of this effort, this project will help guide the redesign
Country	United States
Country/Region of Focus	United States

Project Description

A part of improving health and wellness in the United States is helping people understand health risks and how health risks can be mitigated. In a rapidly evolving digital age, Americans are inundated with information and often have a hard time finding and interpreting health data. The National Center for Health Statistics (NCHS) is uniquely poised to provide this information, and our mission is to provide health data to guide actions and policies that will benefit the health of Americans.

This project will guide the redesign of printed and electronic products produced by NCHS, including reports, infographics, data visualizations, and social media content. The goal is to (1) reimagine NCHS data products so that they provide a more accessible and more appealing user experience for those looking for health information, and (2) expand the accessibility of NCHS content for a non-technical audience on new media platforms. Team members will learn and work together to guide research, product development, and implementation during the redesign process. Duties may include: conducting research on best dissemination practices (e.g., on social media, on search engines); creating digital content; analyzing data to measure and improve product performance online.

Required Skills or Interests

Skill(s)
Coding
Data analysis
Data visualization

Design thinking

Infographic design

Marketing

Social media management

Website design

Additional Information

As a part of the team, you will have the opportunity to work with a team of programmers, statisticians, data analysts, and communication specialists who are dedicated to improving the health of the public. For more information on NCHS, visit https://www.cdc.gov/nchs. Infographics can be found at https://www.cdc.gov/nchs/hus/hus_infographic.htm, and data visualizations can be found at https://www.cdc.gov/nchs/data-visualization.

Language Requirements

None